

Out of Africa Charity Ball 2017



Hello, my name is Dorothy Dix, volunteer CEO and co-founder of Creating Better Futures. We are a small passionate charity, based in Reading, that empowers orphans and vulnerable children in rural Zimbabwe to go to school. As a child growing up in Africa, I have experienced first-hand how education can change a child's life when I received scholarships to study in Norway and at the University of Reading.

I believe every child should have the same opportunity, and by working with the local communities in Zimbabwe on projects, we are helping to achieve this. In addition to the work we do in Africa, we have developed significant partnerships in the Thames Valley with Rotary clubs, the Inner Wheel, Barclays Bank, The Reading Chronicle and the University of Reading. We also work with international and independent schools, local businesses and churches.

I am delighted to offer you the opportunity to promote your business at our annual Out of Africa Charity Ball on Saturday 25 November at the Hilton Hotel, Reading. The "Africa-on-Thames" unique gala dinner will once again bring Africa to the heart of Berkshire. Our ball is the perfect celebration for your companies Christmas gathering, corporate hospitality event or team night out and to grow your network and business potential! You will enjoy live African entertainment, genuine arts and crafts, and inspiring key note speakers. Get ready to bid on unforgettable experiences and prize at our charity auction! Book a table of 10 people and you will receive a group photo in the Reading Chronicle, a great way to showcase your business to a huge audience! See our sponsorship packages below to see how you can gain even more exposure!

To take advantage of this unique opportunity to promote your business, and treat your team. Please call us on **0118 327 1154** or email events@creatingbetterfutures.org.uk

Thank you for your support.

With your sponsorship, we'll be able to support the education of children in Africa.

BEFORE THE OOA CHARITY BALL	DIAMOND £8,000	PLATINUM £4,000	GOLD £2,000	SILVER £1,000	BRONZE £500
Reciprocal CBF branding on your website	✓	✓	✓	✓	✓
Branding on OOA digital marketing and social media	✓	✓	✓	✓	
Branding on OOA Charity Ball web page	✓	✓	✓		
Branding on CBF flyers	✓	✓			
Branding in media coverage by The Reading Chronicle	✓				
Complimentary tickets for your guests	Twenty	Ten	Six	Four	Two
DURING THE OOA CHARITY BALL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Branded goods included in goodie bags	✓	✓	✓	✓	✓
Branded goods included in auction or raffle	✓	✓	✓	✓	
Branding included in Charity Ball program on tables	✓	✓	✓		
Live feed on social media during the event	✓	✓	✓		
Branding on big screens throughout the evening	✓	✓			
Recognition during welcome and concluding speech	✓	✓			
Exclusive product showcase	✓				
AFTER THE OOA CHARITY BALL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Reciprocal CBF branding on your website	✓	✓	✓	✓	✓
Branding in social media posts	✓	✓	✓	✓	✓
Branding in CBF blog content on our website	✓	✓	✓	✓	
Branding in CBF newsletter	✓	✓	✓		
Branding in media coverage by The Reading Chronicle	✓	✓			
Branding on press releases	✓	✓			
Dorothy will present her story of growing up in Africa	✓	✓			
A bespoke case study showing your impact	✓				