



My name is Dorothy Dix, volunteer CEO and co-founder of Creating Better Futures. We are a small, passionate, Reading-based charity that supports the education and welfare needs of orphans and vulnerable children in Zimbabwe. As a child growing up in Zimbabwe, I experienced first-hand how education can change a life when I received scholarships to study at United World Colleges in Norway, and the University of Reading.

I believe that every child should have the same opportunities, and by working with the local communities in Zimbabwe on projects, we are helping to achieve this. In addition to the work we do in Africa, we have developed significant partnerships in the Thames Valley area with Rotary clubs, Inner Wheel, Barclays Bank, The Reading Chronicle and the University of Reading. We also work with international and independent schools, local businesses and churches.

I am delighted to offer you the opportunity to promote your business at our annual Out of Africa Charity Ball on Saturday 9<sup>th</sup> November 2019 at the Hilton Hotel, Reading. The 'Africa-on-Thames' unique gala dinner will once again bring the joy and hope that comes out of Africa to Berkshire for the 7<sup>th</sup> year running. Our ball is the perfect celebration for your company's Christmas gathering, corporate hospitality event or team night out to grow your network and business potential. You will enjoy live African entertainment, genuine arts and crafts available to purchase, inspiring key note speakers as well as the opportunity to bid on unforgettable experiences and items at both our live and silent auctions. Book a table of 10 people and you will receive a group photo in the Reading Chronicle which is a great way to showcase your business to a large audience whilst enhancing your CSR strategy. See our sponsorship packages below to see how you can gain even more exposure.

To take advantage of this unique opportunity to promote your business, please call us on **01183271154** or email **events@creatingbetterfutures.org.uk**.

***Thank you for your support.***

With your sponsorship, we will be able to support the education of children in Africa and continue with our sustainable life-changing projects. For more information about the work we do, head to our website [www.creatingbetterfutures.org.uk](http://www.creatingbetterfutures.org.uk).

Don't forget to follow, like and share our posts on social media!

**Facebook:** Creating Better Futures

**Twitter:** @CBFUK

**Instagram:** @creatingbetterfutures

**LinkedIn:** Creating Better Futures/ Dorothy Dix

<b>BEFORE THE OOA CHARITY BALL</b>	<b>DIAMOND £3500</b>	<b>PLATINUM £2000</b>	<b>GOLD £1000</b>	<b>SILVER £500</b>	<b>BRONZE £250</b>
Reciprocal branding on your website	✓	✓	✓	✓	✓
Branding on OOA digital marketing and social media	✓	✓	✓	✓	
Branding on OOA Charity Ball web page	✓	✓	✓		
Branding in media coverage by The Reading Chronicle	✓	✓			
Complimentary tickets for your guests	20	10	6	4	2
<b>DURING THE OOA CHARITY BALL</b>	<b>DIAMOND £3500</b>	<b>PLATINUM £2000</b>	<b>GOLD £1000</b>	<b>SILVER £500</b>	<b>BRONZE £250</b>
Branded goods in goodie bags	✓	✓	✓	✓	✓
Your logo displayed on big screens throughout the evening	✓	✓	✓	✓	✓
Recognition during welcome and concluding speeches	✓	✓	✓	✓	✓
Branded goods in auction or raffle	✓	✓	✓	✓	
Branding included in program on tables	✓	✓	✓		
Exclusive product showcase	✓	✓			
Special welcome with exclusive photo of your group	✓				
Bottle of champagne for your tables	✓				
<b>AFTER THE OOA CHARITY BALL</b>	<b>DIAMOND £3500</b>	<b>PLATINUM £2000</b>	<b>GOLD £1000</b>	<b>SILVER £500</b>	<b>BRONZE £250</b>
Reciprocal branding on your website	✓	✓	✓	✓	✓
Branding on OOA digital marketing and social media	✓	✓	✓	✓	✓
Branding in CBF newsletter	✓	✓	✓	✓	
Branding in CBF blog content about the event	✓	✓	✓		
Branding in media coverage by The Reading Chronicle	✓	✓			
Dorothy will present her story of growing up in Africa to your company	✓	✓			
A bespoke case study showing your impact	✓				
A signed certificate of appreciation	✓				